

General Description

The +Future contest aims to identify, support, and promote initiatives developed by social organizations in Argentina, Brazil, and the United States, involving our employees and our value chain – suppliers, clients, and partner companies.

Through +Future, GDM seeks to select and financially support projects that benefit children and youth up to 18 years of age in at least one of the following areas:

- Education
- Sports
- Health

The total fund allocated for the contest is 60,000 USD, which will be equally distributed among the selected proposals from each country. In addition to financial support, the initiatives will receive technical and professional assistance from GDM employees.

This project is part of the social pillar of GDM's global sustainability strategy.

Expected Benefits

For applicant organizations:

- Development of a proposal model applicable to other social impact funding opportunities.
- Interaction with volunteer professionals and GDM specialists.

For winning organizations:

- All the above benefits.
- Access to funding.
- Exposure and visibility through GDM's various communication channels.

For employees:

- Increased motivation.
- Strengthening of teamwork.
- Development of new skills in social impact projects.
- Opportunity to help build long-term relationships.

For other value chain stakeholders (suppliers, clients, and partner companies):

- Strengthened ties with GDM.
- Opportunity to contribute expertise, services and material resources in addition to GDM's financial and professional support.

For GDM:

- Opportunity to strengthen the social pillar of its global sustainability strategy.
- Engagement of internal employees through corporate volunteer actions.

Eligible Organizations

- Legally established nonprofit organizations whose mission is focused on children and/or adolescents.
- At the time of application, a valid bank account in the name of the organization, eligible to receive funds, which must be verified.

Final Beneficiaries

- Children and youth from 0 to 18 years of age.

Participants

- Permanent employees who have been at GDM for at least one year across all departments.

Categories

Education, Health and Sports.

Geographic Scope

Target communities in Argentina, Brazil, and the United States:

- **Argentina:** Tucumán, Charata, San Isidro, Chacabuco, Pergamino, Chivilcoy, Balcarce, Villa María e
- **Brazil:** Cambé, Londrina, Rolândia, Sertanópolis e Ponta Grossa (Paraná), Passo Fundo (Rio Grande do Sul), Rio Verde (Goiás), Lucas do Rio Verde

(Mato Grosso), Patos de Minas e Uberlândia (Minas Gerais), Porto Nacional (Tocantins), Campinas e Votuporanga (São Paulo) e Petrolina (Pernambuco).

- **United States:** Hutchinson, Minnesota; Champaign, Illinois; Gibson City Illinois; Jonesboro, Arkansas; Des Moines, Iowa, Ankeny, Iowa, Madison, SD, Ottawa, KS and Greenwood, MS.

General Program Considerations

- All permanent GDM employees are eligible to participate.
- Although proposals may be submitted individually, interdisciplinary team formation will be valued.
- Members of GDM's value chain – suppliers, clients, distributors, and partner companies – may be invited to support the project, contributing materials, expertise, services, or financial support.

The total amount allocated is USD 60,000, divided as follows:

- US\$20,000 - Argentina projects
- US\$20,000 - Brazil projects
- US\$20,000 - United States projects

- Projects exceeding the maximum value per country will not be accepted.
- If a country does not submit enough qualifying projects or is disqualified, the remaining funds will be equally redistributed among the other territories.
- Projects with political or religious promotional goals or those funding individuals are not eligible.
- Projects dependent on public authorities must include express authorization from the relevant authority.
- Funds cannot be used to expand the organization's staff, increase salaries, or cover recurring operational costs (e.g., utilities, rent).
- Projects involving water supply or drilling require an engineering study to

confirm technical feasibility.

- All participants must comply with GDM's Code of Ethics and Conduct.
- Expected outcomes must be delivered within six months.
- Organizations are jointly responsible for implementation. If the GDM employee exits the company, the organization must complete final documentation.
- Funds are granted once per project in 2025.
- Winning proposals may recruit volunteers during implementation.

Organizations

Participating organizations must:

- Have proper documentation according to the legal framework of their country.
- Have a bank account in the organization's name (not an individual).
- Have no direct or indirect ties to political parties or religious projects that exclusively promote a specific faith.
- Operate in the eligible geographic regions.

GDM Team

- Responsible for implementing projects in accordance with these terms.
- Must provide progress reports, photos, and participant feedback for internal/external communication.
- Volunteers are accountable for ensuring project delivery as approved.
- Employees who failed to submit expense reports in previous editions of +Future may not submit new projects.

Evaluation Committee

- Proposals will be reviewed by a jury of 5 to 7 GDM employees per region.

- The evaluation meeting will be facilitated by an independent social project professional.
- Evaluation stages include:
 - Technical review to confirm formal requirements.
 - Pre-selection by an external specialist with GDM's Sustainability & Communication team.
 - Distribution of shortlisted proposals to jury members.
 - Weighted evaluation rubric.
 - 5-minute virtual project presentation + 1 minute Q&A.
 - Group discussion.
 - Final decision of winners.

Technical Assistance and Support

- Technical assistance will be provided via virtual tutorials for GDM employees on project formulation, evaluation of partner organizations, and recommendations.
- Support includes formal and administrative review of submissions.
- Final selection in each country will be supported by an external facilitator.

Selection Criteria

- Volunteer Commitment: Degree of involvement by employees.
- Sustainability: Priority to projects that leave lasting benefits or installed capacity.
- Relevance: Alignment between project goals, the institution's mission, target audience, and proposed budget.
- Values: Alignment between GDM's values and those promoted by the project.

- Innovation: Preference for original, creative solutions.
- Technical and Economic Feasibility: Must include necessary data, studies, and permits to ensure viability.

Procedures

- Program guidelines and application forms will be made available electronically.
- Applications must include:
 - Project proposal form
 - Documentation of legal status of the organization
 - Articles of incorporation or equivalent
 - Documentation of the organization's leadership, such as articles of incorporation
 - Proof of bank account in the name of the organization or authorization from competent authority

Timeline

Stage	Deadline
Launch in all three countries	June 18
Technical assistance	From launch to submission date
Proposal submission deadline	July 28

Evaluation and selection period	August 4 -22
Publication of results	August 28
Fund transfers	September – October

Additional Notes

- Any unforeseen situations will be resolved by the regional evaluation team and the contest facilitator.
- GDM may request receipts verifying use of granted funds for activities and outcomes.
- GDM reserves the right to modify the schedule and will communicate changes through official channels.